

TEK012286 (Shopify Expert - 3 + Year)

Highlights

Work summary

- Proven experience as a Shopify Developer with a strong portfolio of previous e-commerce projects. Proficient in HTML, CSS, JavaScript, React js and Liquid (Shopify's template language). Solid understanding of responsive web design principles. Familiarity with version control systems, such as Git. Ability to work collaboratively in a team environment and communicate effectively. Strong problem-solving skills and attention to detail.
- Develop and customize Shopify themes to meet the company's branding and user experience requirements. Collaborate with cross-functional teams to implement new features and functionalities on the Shopify platform. Ensure the website is responsive, scalable, and optimized for performance.
- Integrate third-party apps and plugins to enhance the functionality of the e-commerce platform.
- Troubleshoot and resolve issues related to Shopify, including bug fixes and performance optimization.
- Stay updated on the latest trends and features in e-commerce and Shopify to propose innovative solutions. Implement CRO best practices to improve website usability, navigation, and conversion funnels.
- Conduct thorough analysis of website performance, user behavior, and conversion data to identify optimization opportunities.
- Collaborate with cross-functional teams to design and execute A/B tests, multivariate tests, and other experiments to improve conversion rates. Optimize website content, product pages, and checkout process to reduce friction and drive higher conversion rates.
- Stay up-to-date with industry trends, emerging technologies, and best practices in e-commerce and CRO.
- Provide technical support and troubleshooting for Shopify-related issues and integrations.
- Monitor and analyze key metrics, KPIs, and performance indicators to track progress and measure the impact of CRO efforts.

Skills

Other Skills

Skills-

- C
- C++
- HTML
- CSS
- JavaScript
- Shopify Liquid
- Hydrogen
- Liquid Templating Language
- React JS
- Version Contril (GIT)
- API Integration
- Debugging and Troubleshooting
- Theme development and Customization
- Shopify App Development (CLI, OAuth, Webhooks)
- Responsive Design & UI Optimization
- Shopify Theme Customization
- Shopify APIs (REST & GraphQL) Shopify Polaris
- SEO and Performance Optimization CRO

Projects

Project-1 - IT Industry (8 months)

Achievements/Tasks

- As Shopify developer with CRO expertise as CRO Manager at Blacktulipstudio, I play a crucial a role in optimizing there Shopify platform to enhance user experience, increase conversion rates and drive revenue growth
- Develop responsive and interactive user interfaces using ReactJS, HTML, and CSS to meet design requirements and ensure cross- browser compatibility.
- Custom Theme Development Develop custom, high-converting Shopify themes with responsive designs optimized for both mobile and desktop. Implement reusable, modular components using Liquid, HTML5, CSS3, and JavaScript.
- Optimize frontend performance by analyzing network requests, bundling assets, and lazy-loading resources to minimize load times.
- API Integration & Custom Features Integrate third-party services, APIs, and custom webhooks to extend Shopify's native functionalities.
- Experience with Shopify's Storefront API, Admin API, and the newer GraphQL-based APIs.
- Product Customization & Bundling Solutions Implement advanced product customization options, allowing customers to select add-ons or configure product bundles directly on the Product Detail Page (PDP). Utilize metafields for adding unique content (text, images) to each product, enabling product-specific FAQs, images, or add-ons.
- Stay updated with the latest frontend development trends, tools, and best practices to incorporate new techniques and technologies into projects.

Personal projects-

- Online Examination System (01/2021 - 03/2021)
- Mini Project based on HTML.CSS, PHP, JAVASCRIPT, DATABASE(MySQL)
- Personal Portfolio (01/2024 - Present)
- Made With React Js
- Worked On Shopify Live Projects (10/2022 - Present)

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- **Detail Page (PDP).** Utilize metafields for adding unique content (text, images) to each product, enabling product-specific FAQs, images, or add-ons.
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Project-2 - IT Industry (27 months)

- **Shopify developer (Frontend)** Developed and customized Shopify themes for various clients, ensuring optimal performance and user experience.
- Implemented responsive designs and mobile optimization techniques to enhance website usability across devices.
- Integrated third-party apps and APIs to extend Shopify's functionality and meet specific client requirements.
- Effective communication skills and the ability to translate client requirements into functional solutions

Awards

CERTIFICATES

- **DATA STRUCTURE AND ALGORITHM** (10/2020 - 02/2021)
Attended by Online live classes platform from MySirG.com
- **Introduction to the AWS Management Console** (11/2021 - 11/2021)
AWS Educate certificate
- **Web Development Engineer** (11/2021 - 12/2021)
From AWS Educate certificate
- **Cyber Security Professional Basic Course** (08/2020 - 09/2020)
Online course by CSC Academy